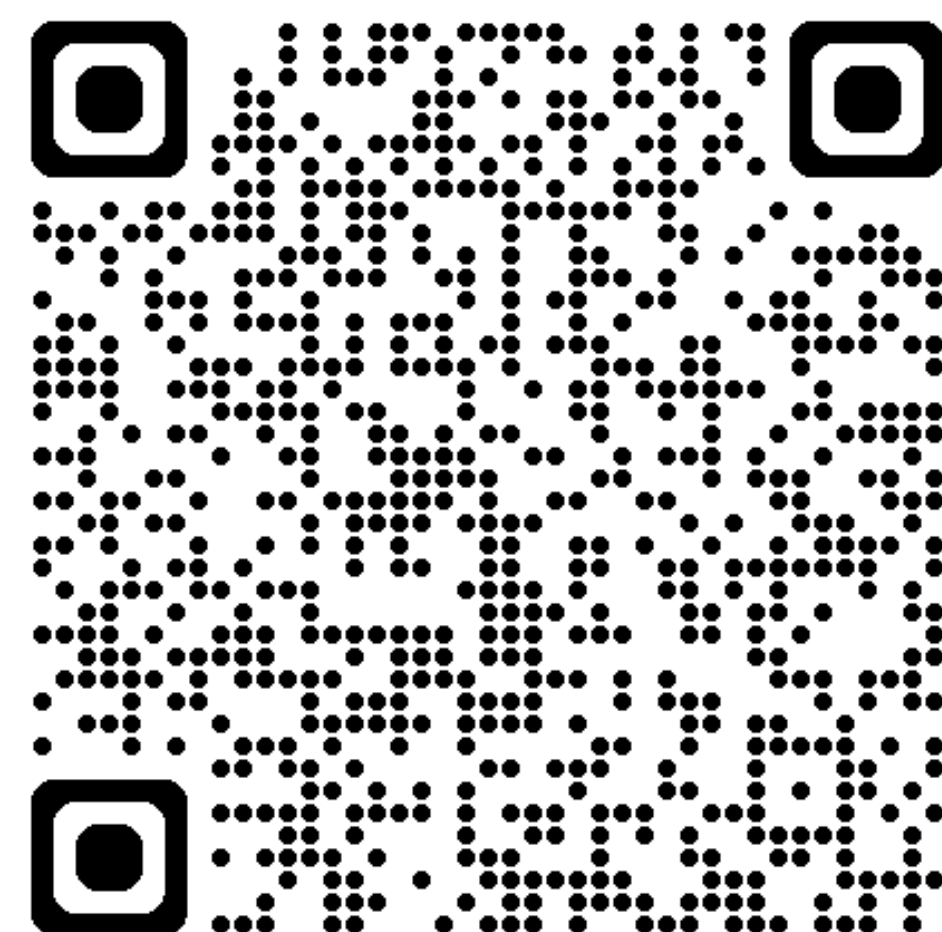


Dear students, researchers, and experts,
Biocev, in collaboration with the pharmaceutical company Novartis,
invites you to a series of lectures aimed at raising awareness about
product lifecycle management, with a particular focus on drug safety.
Whether you're passionate about medicine, pharmacy, or drug
development, this series is tailored for you. The lectures will be
presented by Novartis employees.

Date and Time: **November 18, 2025, 9 am – 4 pm**

Venue: **BIOCEV – conference room,
Průmyslová 595, 252 50 Vestec-Jesenice u
Prahy, Czechia**

Register here



Clinical Trials overview

**From tablets to Precision: The evolution of
Innovative Medicine (Cell, Gene & Radioligand
Therapy)**

Introduction to Pharmacovigilance

Signal detection

Future trends in Pharmacovigilance

Introduction to market access & Pharmacoeconomics

Real-world evidence & critical study appraisal and data interpretation

Jana Ashfield, MBA

Study & Site Operations Country Head

PharmDr. Ing. Lucie Vidlářová Ph.D.

Clinical Research Medical Advisor

Réka Mezei PharmDr.

Country Patient Safety Head

Ivana Kramarikova PharmDr., Ph.D.

Senior Medical Safety Lead

&

Iulian Alecu M.D.

Global Safety Program Team Lead

Justin Daniels, Ph.D.

Head QPPV Office

Barbora Decker M.D., Ph.D.

HEOR Manager

Lukaš Sobišek, Ph.D.

Real World Evidence Lead